

**GAM**<sup>®</sup>  
FAMILY

# THE PASSION OF A FAMILY

1929

**GOIKOIA**

LA PASIÓN DE UNA FAMILIA

Coziak



# GOIKOA

LA PASIÓN DE UNA FAMILIA



PALLARES  
SOLSONA

1929  
**GOIKOIA**  
LA PASIÓN DE UNA FAMILIA

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**About us.**

**They say that, to really understand someone, you first need to know where they come from.  
Well, this is our story.**



## Our origins

We are a **family company** that was established in 1929, a sausage manufacturing and sales concern founded by Eugenio Jiménez in a small butcher's shop in Sangüesa, Navarre, Spain. His passion for a job well done was passed on to his son Javier who, years later, transformed that small local business into a **strong, solid company**.

Today, almost a century later, the founding family's third generation manages Goikoa with the same spirit, aiming to continue to feed thousands of **homes around the world** with top quality products every day.

It is a story of growth, dedication, hard work and trust, which has made us what we are today, **one of the leading manufacturers of processed meats in the country**

and an industry benchmark, both within and beyond our borders.

In 2022 we form **GAM Family**. Goikoa, Alejandro Miguel, and Los Alecos join forces to form GAM Family, a family group backed by strong expertise, with the goal of remaining close to customers with greater capacity and agility to meet all their needs.



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# About us.

Almost a century growing by your side, achieving major milestones that have marked our present.

## Goikoa today

- ✓ We are present in all Spanish distribution agents.
- ✓ We export to more than 20 countries around the world.
- ✓ We have one of the largest ranges in the market, with more than 80 products.
- ✓ We are part of GAM Family, one of the country's leading food operators.

# Values.

We have come a long way together, and we have always been true to our values.

## **Passion**

for our work. We love what we do and how we do it.

## **Quality**

and safety in all our products. You know that if it's Goikoa, it's good.

## **Respect**

for our product from its source: selection of raw ingredients and animal welfare.

## **Inclusion**

We believe in diversity and equal opportunity for all.

## **Satisfaction**

We create moments with unique products, flavours and formats.

## **Family**

We keep the family spirit of the company alive, faithful to our roots.

## **Innovation**

to successfully adapt to both your present and your future needs.

## **Trust**

We are an approachable, reliable supplier, with extensive industry expertise.

## **Tradition**

A long history of finely crafting products with the utmost care.

## **Constantly listening**

to the market to remain aware of trends and always be one step ahead.

# Committed to sustainability: Goikoa Nature Respect



We are committed to responsibility throughout our processes, from source to table, with a keen awareness and full responsibility in all our actions, seeking to continue improving our commitment to the environment and our surroundings.

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**We pioneered sustainable packaging in our industry:** 100% recyclable, with 70% recycled material and 30% less plastic.

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We promote a **circular economy model** through the reuse of waste.

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**We have reduced our use of plastics:** 40 tons in 2020.

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We are constantly investing in **clean energy**. At our plant in Sangüesa, we have more than **8,000 m<sup>2</sup> covered by photovoltaic panels**.

---

**We are committed to Animal Welfare** to assure the utmost respect and care for our animals.



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A top-down view of various food products including bread, cheese, and vegetables on a dark wooden surface. The scene is lit with a warm, reddish-orange glow. In the upper left, there are several rows of small, round, golden-brown bread rolls. To their right are several small, square pieces of cheese. In the center, there are several small, round, golden-brown bread rolls. To their right are several small, square pieces of cheese. In the lower left, there are several small, round, golden-brown bread rolls. To their right are several small, square pieces of cheese. In the lower right, there is a large, round, shallow bowl filled with small, round, golden-brown bread rolls. The background is a dark wooden surface with some fresh herbs and vegetables scattered around.

# Our products

# Goikoa products.

## Designed for you to love them

We want you to always find the product you desire in Goikoa, no matter what you like or what you seek. That is why we have created a wide variety of unique products for you, designed to conquer your palate with their exceptional taste and quality.

We are already present on the tables of thousands of families across the world and in the main supermarkets, stores and butcher's shops that know that putting their trust in us is synonymous with peace of mind. **Would you like to test us? You're going to fall in love.**

  
**GOIKOA**  
LA PASIÓN DE UNA FAMILIA

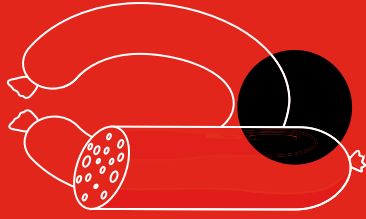
We manufacture our own brand and also private labels for distribution.

Certified quality with all food safety guarantees.

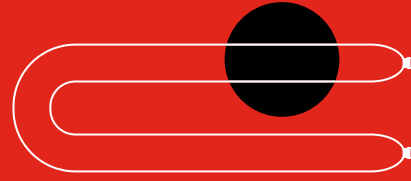
We export to more than 20 countries around the world.

# Goikoa products.

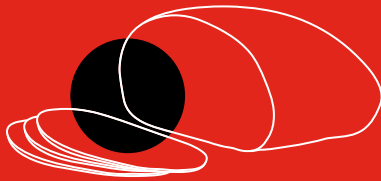
Ample variety of items  
by product type:



**Chorizo**



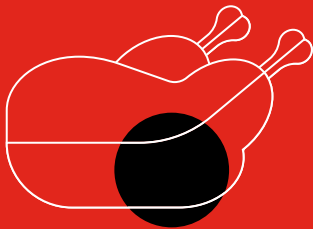
**Chistorra**



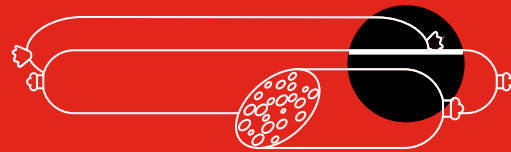
**Cooked Ham**



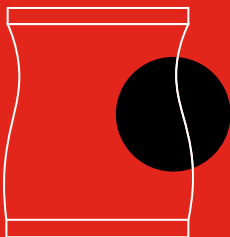
**Serrano Ham**



**Turkey**



**Salchichón, Fuet and Salami**



**Snacks and appetizers**



**Other products**

# Goikoa products.

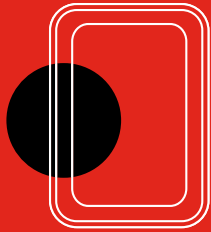
**Ample variety of items  
by package format:**



Vacuum-packed



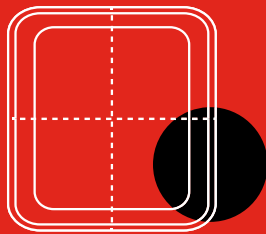
Flowpack



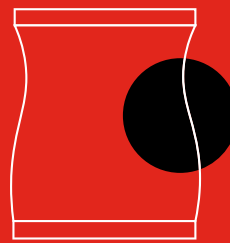
Tray



Twin pack



Cuatripack



Doypack



Chorizo.

Every good sausage lover knows that, when it comes to chorizo, there is none like Goikoa's.

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Its exquisite taste is the result of a painstaking curing process, strict production protocols and a discriminating selection of the best raw ingredients. It is the only way to achieve a quality chorizo like ours. A benchmark product on the market, in a wide variety of styles and formats to suit all tastes, backed by Goikoa quality assurance.

**Product category**

**Format**

**Packaging**

Chorizo  
 Chorizo Pamplona  
 Chorizo Ring  
 Natural Chorizo  
 Cooking Chorizo  
 Turkey Chorizo  
 Chorizo Snacks

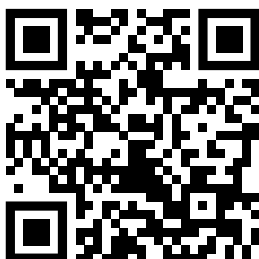
Whole piece  
 Sliced  
 Diced  
 Balls  
 For cooking/BBQ  
 Deli counter logs  
 Special food service

Vacuum-packed  
 Flow packed  
 Tray  
 Twin pack  
 Cuatripack  
 Doypack

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)



Top quality assured by the *Consorcio del Chorizo Español*, which guarantees the source and quality of Goikoa chorizo, certifying exhaustive product controls.



Discover the full range of Goikoa Chorizo by scanning this QR code or at [www.goikoa.com/en/chorizo-en](http://www.goikoa.com/en/chorizo-en)

# Serrano Ham.

Created to conquer the most demanding palates with its delicious flavour and superb aromas, typical of top gastronomy.

We present an exceptional product, the new Goikoa Serrano Ham, made with exquisite top-quality Duroc pork and a careful curing process lasting over 14 months. It is a product of the highest quality in which each and every nuance makes our ham simply unique.

### Product category

Reserva Serrano Ham  
Gran Reserva Serrano Ham  
Serrano Ham Snacks

### Format

Ham with leg  
Boneless  
Block and ½ block  
Sliced  
Diced  
Snacks  
Mini Serrano Ham

### Packaging

Vacuum-packed  
Tray  
Twin pack  
Doypack

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)



We are members of the *Consorcio del Jamón Serrano Español*, an association that recognises the high quality and origin of our Serrano Ham, as well as its painstaking production process.



Discover the full range of Goikoa Serrano Ham by scanning this QR code or at [www.goikoa.com/en/serrano-ham-and-cured-loin/](http://www.goikoa.com/en/serrano-ham-and-cured-loin/)



# New Serrano Duroc Reserva and Gran Reserva Hams. Quality turned into Ham.



# An exceptional product to suit all tastes

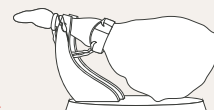
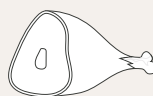
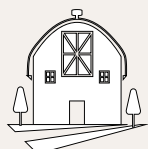
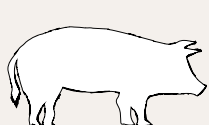


SLICED  
Gran Reserva 24 months  
Gran Reserva 15 months

PIECE  
Gran Reserva 24 months  
Gran Reserva 15 months



# The utmost quality throughout the process:



## SELECTED GENETICS

- Duroc breed.
- Bred for 6 months.

## FARMS

- 100% natural food.
- Nearby processing plants.
- Animal Welfare Certified.

## RAW INGREDIENTS

- A selection of the choicest pieces.
- Meat with typical intramuscular marbling: juicier and tastier.

## CURING

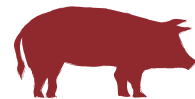
- Smart curing.
- One of the most modern curing plants in Spain.
- Enthalpic system

- ✓ Superior quality product within the range of white hams.
- ✓ Unique flavour, texture and juiciness.
- ✓ High protein and iron content.
- ✓ High amount of oleic acid, helping to maintain optimal cholesterol levels.
- ✓ High-value product for consumers.

## Qualities that make it unique.



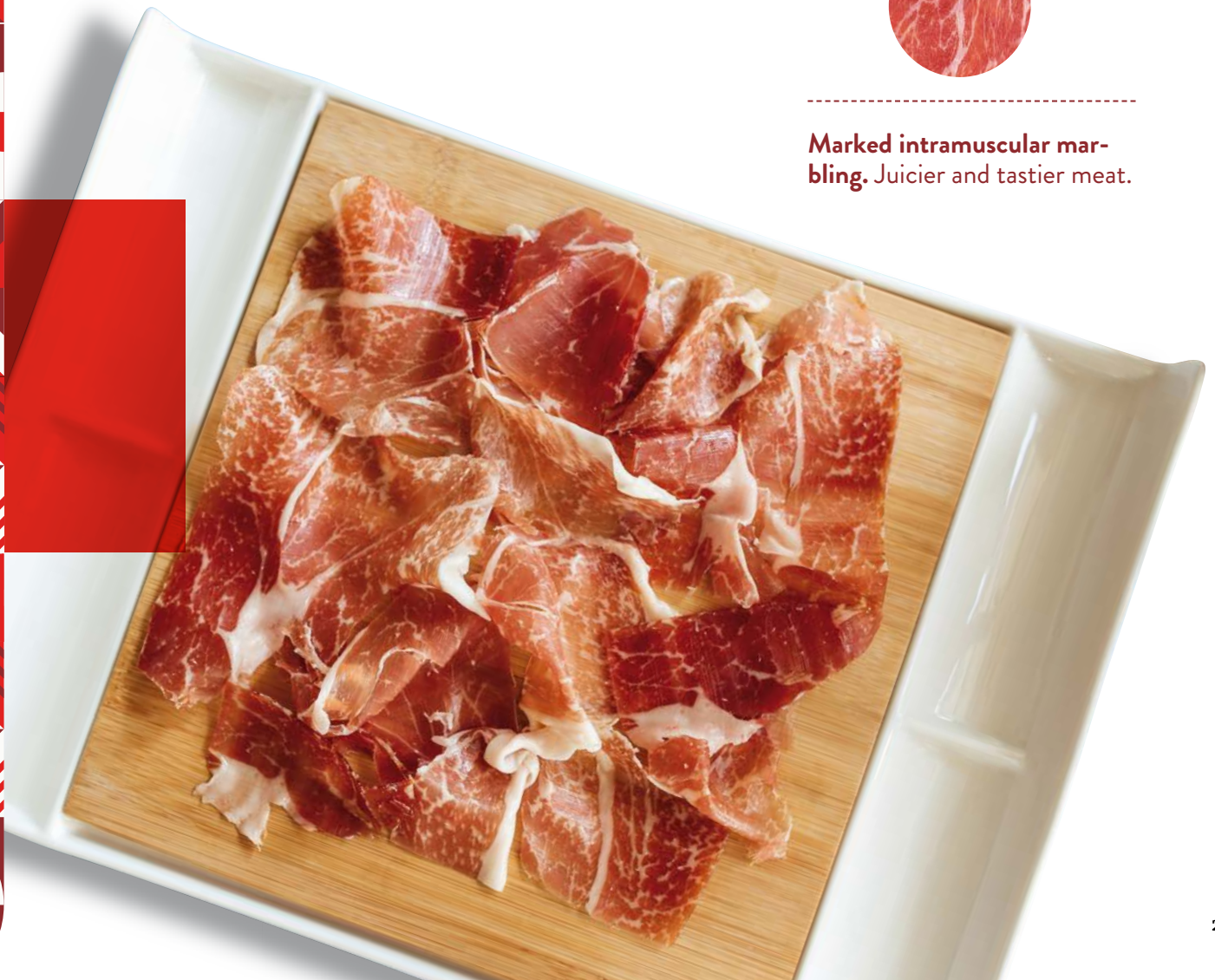
**Up to 24 months' curing.** The longest curing period in the market in its category.



**Duroc pork, superior quality.** The only breed allowed to cross-breed with Iberian pigs.



**Marked intramuscular marbling.** Juicier and tastier meat.





GOIKOA  
LA PASIÓN DE UNA FAMILIA

CHISTORRA  
ELABORADA EN  
NAVARRA

Cooking.

Get the most out of your  
recipes and dishes with our  
Goikoa cooking products,  
you'll love them!

SIN GLUTEN  
SIN LACTOSA  
SIN COLORANTES

INGREDIENTES: Carne y grasa de cerdo (70% y por 100 g de producto cocido), sal, especias, extracto de ajo y ajo seco (10% y por 100 g de producto cocido), Esencia de calajonca comestible.

PREPARACIÓN: FREIR O ASAR. Conservar entre 0 y 5 °C preferentemente a más del 10% por parte de agua.

VALOR NUTRICIONAL: Valores medios por 100 g de producto cocido.

Energía 1735 kJ/420 kcal

Grasas 10,0 g

Proteínas 10,0 g

Carbohidratos 0,0 g

Fibra dietética 0,0 g

Sales 0,0 g

Almidón 0,0 g

Glucosa 0,0 g

Fructosa 0,0 g

Sacarosa 0,0 g

Lactosa 0,0 g

Alcohol 0,0 g

Ácidos grasos saturados 0,0 g

Ácidos grasos monoinsaturados 0,0 g

Ácidos grasos poliinsaturados 0,0 g

Ácidos grasos trans 0,0 g

Ácidos grasos totales 0,0 g

Proteínas totales 10,0 g

Carbohidratos totales 0,0 g

Fibra dietética 0,0 g

Sales 0,0 g

Almidón 0,0 g

Glucosa 0,0 g

Fructosa 0,0 g

Sacarosa 0,0 g

Lactosa 0,0 g

Alcohol 0,0 g

Ácidos grasos saturados 0,0 g



Make your mouth water with  
our **Goikoa Recipe Book** by  
scanning this QR code or at  
[www.goikoa.com/en/  
goikoa-recipe-book/](http://www.goikoa.com/en/goikoa-recipe-book/)



## BARBECUE

There are few flavours as genuine as those of our special barbecue products: the authentic Goikoa Chistorra, a natural legacy of Navarrese gastronomy, or our Chorizo Oreado, ideal for grilling or adding to your stews.



## TOPPING

The new Goikoa Diced Serrano Duroc Ham and Chorizo have been created to add an extra touch of flavour and quality to your kitchen. Conveniently pre-diced, they save you cooking time, while retaining every ounce of quality.



### Product category

#### Barbecue Special

- Navarre Chistorra
- Chistorricas
- Chorizo Oreado

#### Especial Topping

- Diced Chorizo
- Diced Serrano Ham

### Format

Whole piece  
In portions

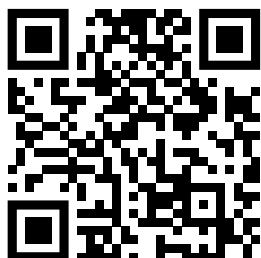
In cubes

### Packaging

Vacuum pouches

Doypack

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)



Discover our full range of cooking products by scanning this QR code or at [www.goikoa.com/en/for-cooking](http://www.goikoa.com/en/for-cooking)



## Snacks.

With a sausage base, they have been created to revolutionise the market with their delicious flavour. A pleasure without remorse in every bite.

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**Oink, oink**  
**Take a look at the new range!**

Crunchy,  
 crispy, slices,  
 non-fried!



Juicy balls  
 to eat in one  
 bite

The revolution of the new Goikoa Snacks has arrived. A snack designed to turn your day around with a deliciously tasty, high-protein snack. Carry them with you always and enjoy your favourite snacks whenever you want by yourself or with someone.

**Type of Snack**

**Format**

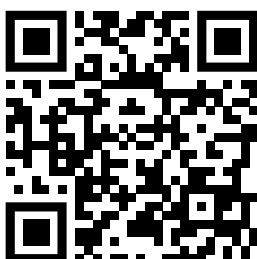
**Packaging**

Cured Pork Loin Snacks  
 Serrano Ham Snacks  
 Fuet Snacks  
 Chorizo and Cheese Rollitos  
 Serrano & Cheese Rollitos  
 Snacking Platters

Dehydrated slices  
 Balls  
 Sticks  
 Rolls  
 Single Platter  
 Double Platter

Doypack  
 Tray

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Discover the full range of Goikoa Snacks by scanning this QR code or at [www.goikoa.com/en/snacks-en](http://www.goikoa.com/en/snacks-en)

# Enjoy an incredible snack



## DELICIOUS SNACKS!

Crispy slices of Ham or pork Loin and balls of Chorizo or Fuet. Choose your favourite and enjoy a quality snack to accompany your leisure time.



## NEW PLATTERS FOR SNACKING!

**NEW**

Why choose just one product when you can have them all? New platters for Goikoa snack lovers, with a selection of products designed to make consumers fall in love with them. In a convenient tray format, just open and ready to serve.



## GET INTO OUR ROLLITOS!

Turn your day around with a bite of our delicious Rollitos and enjoy the intense flavour of the best Chorizo and Serrano together with the creaminess of delicious Cheese.



# Cooked Ham.

You can tell when a product is good, just by looking at it. And when you taste our Cooked Ham you know you are looking at one of the best on the market.



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With a fresh and natural style, our ham delights young and old alike. This gluten-free product is perfect to enjoy in small bites, thin slices, sandwiches or any way you like; as long as it is Goikoa.

Product type	Format	Packaging
Cooked Ham Cooked Shoulder Cold Cuts	Sliced Whole piece	Vacuum-packed Tray

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)



**WE ARE COMMITTED TO ANIMAL WELFARE**

Our range of Goikoa Extra Cooked Ham is made exclusively with meats with Animal Welfare and Biosecurity.



Discover the full range of Goikoa Cooked Ham by scanning this QR code or at [www.goikoa.com/en/cooked-ham](http://www.goikoa.com/en/cooked-ham)

Salchichón, Fuet and Salami.  
Three sister products, but  
with unique nuances that  
differentiate them and  
make each one of them  
tremendously special.



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LA PAZ

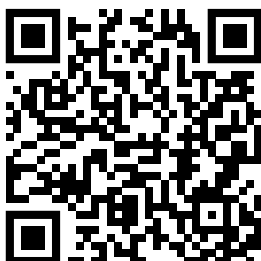
When you try them, we want you to think of only one thing: another bite. That is why we strive to create the best products on the market and we take the selection of the best meats for our Salchichón, Salami and Fuet very seriously.

Product type	Format	Packaging
Salchichón	Whole piece	Vacuum-packed
Salchichón a la Pimienta	Sliced	Flowpack
Turkey Salchichón	Balls	Tray
Fuet	Sticks	Twin pack
Salami	Deli counter logs	Cuatripack
Pepperoni	Special foodservice	Doypack

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)

### THREE ACES

Consumers are passionate about **Goikoa Salchichón, Fuet and Salami** wherever they are. Their intense flavour and juicy texture make them extremely popular both inside and outside our borders.



Discover the complete range of Goikoa Salchichón, Fuet and Salami by scanning this QR code or at [www.goikoa.com/en/salchichon-fuet-and-salami](http://www.goikoa.com/en/salchichon-fuet-and-salami)

Turkey.

A single product, multiple packaging, all of them with that typical Goikoa exceptional taste and quality.



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Goikoa turkey is one of those products that has it all. It is soft, juicy and low in fat, but it can also be a product with character thanks to its smoky touch, and very versatile, as it can be turned into, for example, a spectacular Goikoa Chorizo or Salchichón.

### Product type

### Format

### Packaging

Turkey breast  
Turkey Chorizo  
Turkey Salchichón

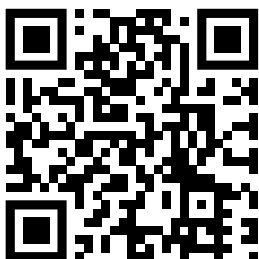
Whole piece  
Sliced  
For retail sales

Vacuum-packed  
Tray  
Twin pack

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)

### NOW ALSO...

Turkey Chorizo and Salchichón, for sausage lovers looking to keep their weight in check with a low-calorie, high-flavour, top-quality. diet.



Discover the full range of Goikoa Turkey by scanning this QR code or at [www.goikoa.com/en/turkey](http://www.goikoa.com/en/turkey)

Other products.

Cured pork Loin, Bacon,  
Panceta, Luncheon, Tocineta,  
Mortadella... Indulge yourself  
by tasting your favourite  
Goikoa products.



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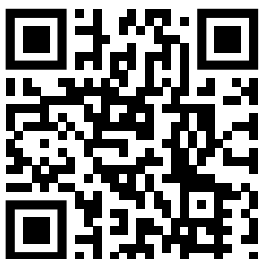
They say that variety is the spice of life and, at Goikoa, we work to offer you a wide range of cured and cooked products so that, whatever your preferences, you will always have a choice.

<b>Product type</b>	<b>Format</b>	<b>Packaging</b>
Bacon	Whole piece	Vacuum-packed
Cured Panceta with Pimentón	Half piece	Tray
Tocineta	Sliced	Doypack
Luncheon meat	Snack	
Classic Mortadella		
Mortadella with Olives		

\* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: [comercial@goikoa.com](mailto:comercial@goikoa.com)

## WE CONTINUE TO INNOVATE FOR YOU

We actively listen and analyse market trends and demands to continue offering you unique products.



Discover our Goikoa products by scanning this QR code or by visiting [www.goikoa.com/en](http://www.goikoa.com/en)

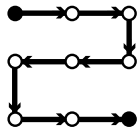
# Quality.

Our commitment to quality and food safety is total and absolute. You know that if it's Goikoa, it's good.

At Goikoa we only create products of the highest quality, made with the best raw ingredients that comply with all food safety certifications and guarantees.



Our products include a full HACCP system



Full traceability and control of all our products



In-house laboratory for quality control



IFS Certification



BRC Food Certification



USDA approved



Chistorra de Navarra

Certified by the Geographical Indication Chistorra de Navarra



Certified by the Protected Geographical Indication Chistorra de Navarra



Product Authentication International



Member of Reyno Gourmet



Member of the National Centre for Food Technology and Safety (CNTA).



Member of the Consorcio Español del Chorizo



Consorcio Serrano

Member of the Consorcio de Jamón Serrano Español



Animal Welfare Certified Products



Members of the Asociación Nacional de Industrias Cárnicas de España



Sedex-SMETA, Ethical Trade Audit

# References.

Discover all the products with which we have been conquering palates for almost a century.

Choose variety, flavour and quality Goikoa.

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# Charcuterie



**CHORIZO PAMPLONA EXTRA**

Ref: 61420



**CHORIZO VELA DULCE EXTRA**

Ref: 60035



**SALCHICHÓN EXTRA**

Ref: 60015



**GRAN RESERVA SERRANO HAM DUROC 24 MONTHS**



**GRAN RESERVA SERRANO HAM DUROC 15 MONTHS**

Ref: 62093



**SALAMI EXTRA**

Ref: 60025



**NATURAL SMOKED BACON**

Ref: 60074



**SHAPED SMOKED BACON**

Ref: 60075



**TURKEY BREAST**

Ref: 60071



**EXTRA WHOLE COOKED HAM**

Ref: 60057



**PYRENEAN WHOLE COOKED HAM**

Ref: 60449



**PYRENEAN WHOLE COOKED HAM 11X11**

Ref: 60447



**COOKED PORK SHOULDER 11X11**

Ref: 60462



**SANDWICH-STYLE COOKED HAM 11X11**

Ref: 60459



**LUNCH**

Ref: 60068



Convenient



**CHORIZO PAMPLONA EXTRA**

Ref: 62394  
Net weight: 2x90 g



**MILD CHORIZO VELA EXTRA**

Ref: 62396  
Net weight: 2x90 g



**SALCHICHÓN EXTRA**

Ref: 62395  
Net weight: 2x90 g



**SALCHICHÓN SUPREMO**

Ref: 61549  
Net weight: 2x90 g



**CHORIZO PAMPLONA EXTRA AND SALCHICHÓN EXTRA**

Ref: 62397  
Net weight: 2x90 g



**CHORIZO VELA EXTRA AND SALCHICHÓN EXTRA**

Ref: 62398  
Net weight: 2x90 g



**SALAMI EXTRA**

Ref: 62366  
Net weight: 2x90 g



**TURKEY CHORIZO**

Ref: 62391  
Net weight: 2x75 g



**TURKEY SALCHICHÓN**

Ref: 62392  
Net weight: 2x75 g



**TURKEY CHORIZO AND SALCHICHÓN**

Ref: 62393  
Net weight: 2x75 g



**CHORIZO PAMPLONA EXTRA**

Ref: 61554  
Net weight: 125 g



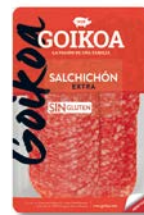
**MILD CHORIZO EXTRA**

Ref: 61555  
Net weight: 125 g



**SPICY CHORIZO EXTRA**

Ref: 61556  
Net weight: 125 g



**SALCHICHÓN EXTRA**

Ref: 61559  
Net weight: 125 g



**SALAMI EXTRA**

Ref: 61558  
Net weight: 125 g



**LUNCH**  
Ref: 61808  
Net weight: 125 g



**COOKED HAM EXTRAORDINARIOS**  
Ref: 62404  
Net weight: 125 g



**TURKEY BREAST EXTRAORDINARIOS**  
Ref: 62405  
Net weight: 125 g



**COOKED HAM EXTRAORDINARIOS 90%**  
Net weight: 100 g



**TURKEY BREAST EXTRAORDINARIOS 90%**  
Net weight: 100 g



**GRAN RESERVA SERRANO HAM DUROC 15 MONTHS**  
Ref: 62390  
Net weight: 100 g



**CHORIZO PAMPLONA EXTRA (PACK 1€)**  
Ref: 62617  
Net weight: 80 g



**MILD CHORIZO EXTRA (PACK 1€)**  
Ref: 62620  
Net weight: 80 g



**SALCHICHÓN EXTRA (PACK 1€)**  
Ref: 62618  
Net weight: 80 g



**SALAMI EXTRA (PACK 1€)**  
Ref: 62619  
Net weight: 90 g



**RESERVA SERRANO HAM (PACK 1€)**  
Ref: 61368  
Net weight: 50 g



**SMOKED BACON (PACK 1€)**  
Ref: 61568  
Net weight: 85 g



**SPICY CHORIZO RING EXTRA**  
Ref: 61563  
Net weight: 225 g



**MILD CHORIZO RING EXTRA**  
Ref: 61564  
Net weight: 225 g



**CHORIZO PAMPLONA EXTRA**  
Ref: 60012  
Net weight: 350 g



**CHORIZO PAMPLONA EXTRA**  
Ref: 60004  
Net weight: 1 kg



**SPICY CHORIZO PAMPLONA EXTRA**  
Ref: 60008  
Net weight: 1 kg



**SPICY CHORIZO VELA EXTRA**  
Ref: 60033  
Net weight: 1 kg



## Cooking



### CHISTORRA

Ref: 61972  
Net weight: 200 g



### BBQ CHORIZO

Ref: 62256  
Net weight: 200 g



### DICED CHORIZO EXTRA

Ref: 62513  
Net weight: 75 g



### DICED SERRANO HAM EXTRA

Ref: 62511  
Net weight: 75 g



### PEPPERONI

Ref: 62634  
Net weight: 90 g (2x45)



## Snacks and appetizers



### MINI CHORIZO SNACK

Ref: 62499  
Net weight: 50 g



### MINI FUET SNACK

Ref: 62500  
Net weight: 50 g



### DRIED SERRANO HAM SNACK

Ref: 62501.1  
Net weight: 20 g



### CURED PORK LOIN DRIED SNACK

Ref: 62502.1  
Net weight: 20 g



## Hotel and catering sector



### CHORIZO PAMPLONA EXTRA

Ref: 62448  
Net weight: 500 g



### MILD CHORIZO EXTRA

Ref: 62447  
Net weight: 500 g



### SALCHICHÓN

Ref: 62446  
Net weight: 500 g



### SALAMI EXTRA

Ref: 62445  
Net weight: 500 g



### PEPPERONI

Net weight: 500 g



### SERRANO HAM

Ref: 60993  
Peso neto: 500 g



### CHISTORRA

Ref: 62325  
Net weight: 400 g



### MINI CHORIZO

Ref: 62043  
Net weight: 500 g



### MINI FUET

Ref: 62044  
Net weight: 500 g

## WE CONTINUE TO INNOVATE FOR YOU

We actively listen and analyse market trends and demands in order to continue offering you unique products.

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# GOIKOIA

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