



THE PASSION OF A FAMILY

1929
GOIKOA
LA PASIÓN DE UNA FAMILIA

GOIKOA





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About us.

They say that, to really understand someone, you first need to know where they come from. Well, this is our story.



Our origins

We are a **family company** that was established in 1929, a sausage manufacturing and sales concern founded by Eugenio Jiménez in a small butcher's shop in Sangüesa, Navarre, Spain. His passion for a job well done was passed on to his son Javier who, years later, transformed that small local business into a **strong, solid company**.

Today, almost a century later, the founding family's third generation manages Goikoa with the same spirit, aiming to continue to feed thousands of **homes around the world** with top quality products every day.

It is a story of growth, dedication, hard work and trust, which has made us what we are today, **one of the leading manufacturers of processed meats in the country** and an industry benchmark, both within and beyond our borders. Would you like to know more? Keep reading...



About us.

Almost a century growing by your side, achieving major milestones that have marked our present.

Goikoa today

- ✓ We are present in all Spanish distribution agents.
- ✓ We export to more than 20 countries around the world.
- ✓ We have one of the largest ranges in the market, with more than 80 products.
- ✓ We are part of GAM Family, one of the country's leading food operators.

Values.

We have come a long way together, and we have always been true to our values.



Passion

for our work. We love what we do and how we do it.

Quality

and safety in all our products.

Respect

for our product from its source: selection of raw ingredients and animal welfare.

Inclusion

We believe in diversity and equal opportunity for all.

Satisfaction

We create moments with unique products, flavours and formats.

Family

We keep the family spirit of the company alive, faithful to our roots.

Innovation

to successfully adapt to both your present and your future needs.

Trust

We are an approachable, reliable supplier, with extensive industry expertise.

Tradition

A long history of finely crafting products with the utmost care.

Constantly listening

to the market to remain aware of trends and always be one step ahead.

Committed to sustainability:

Goikoa Nature Respect



We are committed to responsibility throughout our processes, from source to table, with a keen awareness and full responsibility in all our actions, seeking to continue improving our commitment to the environment and our surroundings.

We pioneered sustainable packaging in our industry: 100% recyclable, with 70% recycled material and 30% less plastic.

We have renewed our commitment with the **Plastic Ecosense Foundation**, promoting a circular economy model.

We have reduced our use of plastics: 40 tons in 2020.

We use clean energy. We have 8,000 m² of solar panels.

We are committed to **Animal Welfare** to assure the utmost respect and care for our animals.

We are members of **CPAEN – Agricultura Ecológica** (Navarre Organic Farming Production Council).



Our products

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Goikoa products.

Designed for you to love them

We want you to always find the product you desire in Goikoa, no matter what you like or what you seek. That is why we have created a wide variety of unique products for you, designed to conquer your palate with their exceptional taste and quality.

We are already present on the tables of thousands of families across the world and in the main supermarkets, stores and butcher's shops that know that putting their trust in us is synonymous with peace of mind. **Would you like to test us? You're going to fall in love.**



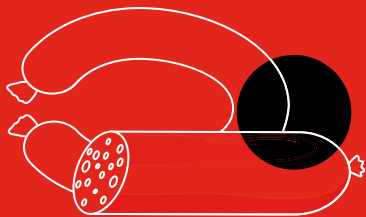
We manufacture our own brand and also private labels for distribution.

Certified quality with all food safety guarantees.

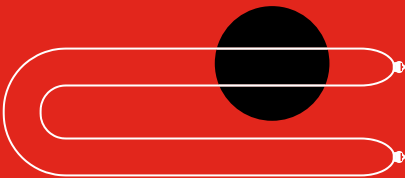
We export to more than 20 countries around the world.

Goikoa products.

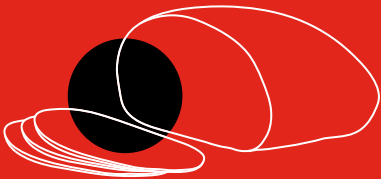
Ample variety of items
by product type:



Chorizo



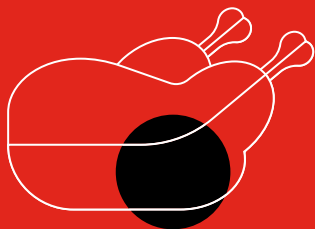
Chistorra



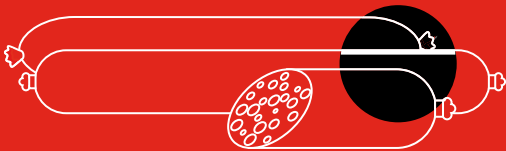
Cooked Ham



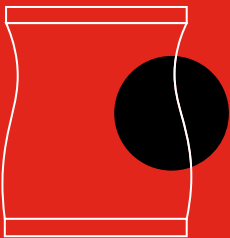
Serrano Ham



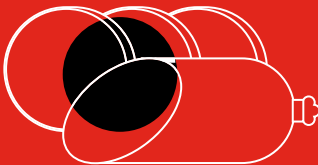
Turkey



Salchichón, Fuet and Salami



Snacks and appetizers



Other products

Goikoa products.

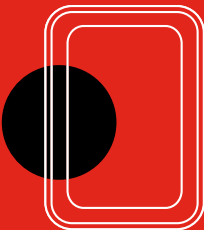
Ample variety of items
by package format:



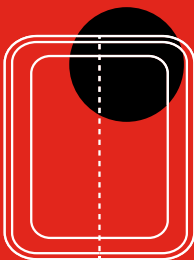
Vacuum-packed



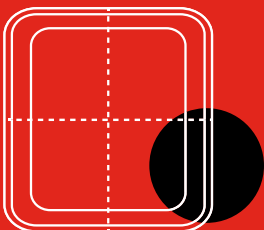
Flowpack



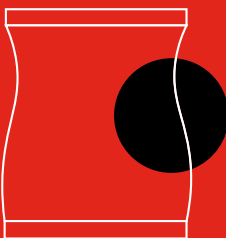
Tray



Twin pack



Cuatripack



Doypack



Chorizo.
Every good sausage lover knows that, when it comes to chorizo, there is none like Goikoa's.

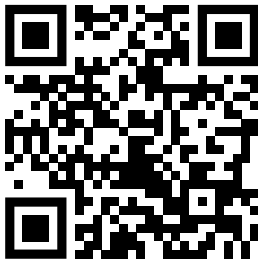
Its exquisite taste is the result of a painstaking curing process, strict production protocols and a discriminating selection of the best raw ingredients. It is the only way to achieve a quality chorizo like ours. A benchmark product on the market, in a wide variety of styles and formats to suit all tastes, backed by Goikoa quality assurance.

Product category	Format	Packaging
Chorizo	Whole piece	Vacuum-packed
Chorizo Pamplona	Sliced	Flow packed
Chorizo Ring	Diced	Tray
Natural Chorizo	Balls	Twin pack
Cooking Chorizo	For cooking/BBQ	Cuatripack
Turkey Chorizo	Deli counter logs	Doypack
Chorizo Snacks	Special food service	

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com



Top quality assured by the *Consorcio del Chorizo Español*, which guarantees the source and quality of Goikoa chorizo, certifying exhaustive product controls.



Discover the full range of Goikoa Chorizo by scanning this QR code or at www.goikoa.com/en/chorizo-en

Serrano Ham.
Created to conquer the most
demanding palates with
its delicious flavour and
superb aromas, typical of top
gastronomy.

We present an exceptional product, the new Goikoa Serrano Ham, made with exquisite top-quality Duroc pork and a careful curing process lasting over 14 months. It is a product of the highest quality in which each and every nuance makes our ham simply unique.

Product category	Format	Packaging
Reserva Serrano Ham Gran Reserva Serrano Ham Serrano Ham Snacks	Ham with leg Boneless Block and ½ block Sliced Diced Snacks Mini Serrano Ham	Vacuum-packed Tray Twin pack Doypack

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com



We are members of the *Consorcio del Jamón Serrano Español*, an association that recognises the high quality and origin of our Serrano Ham, as well as its painstaking production process.



Discover the full range of Goikoa Serrano Ham by scanning this QR code or at www.goikoa.com/en/serrano-ham-and-cured-loin/



New Serrano Duroc Reserva and Gran Reserva Hams. Quality turned into Ham.

An exceptional product to suit all tastes

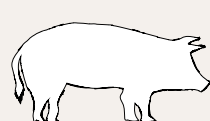


SLICED
Gran Reserva 24 months
Reserva 14 months



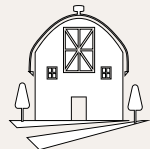
PIECE
Gran Reserva 24 months
Reserva 14 months

The utmost quality throughout the process:



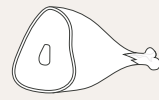
SELECTED GENETICS

- Duroc breed.
- Bred for 6 months.



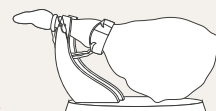
FARMS

- 100% natural food.
- Nearby processing plants.
- Animal Welfare Certified.



RAW INGREDIENTS

- A selection of the choicest pieces.
- Meat with typical intramuscular marbling: juicier and tastier.



CURING

- Smart curing.
- One of the most modern curing plants in Spain.
- Enthalpic system

- ✓ Superior quality product within the range of white hams.
- ✓ Unique flavour, texture and juiciness.
- ✓ High protein and iron content.
- ✓ High amount of oleic acid, helping to maintain optimal cholesterol levels.
- ✓ High-value product for consumers.

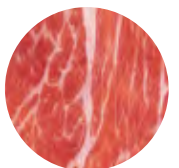
Qualities that make it unique.



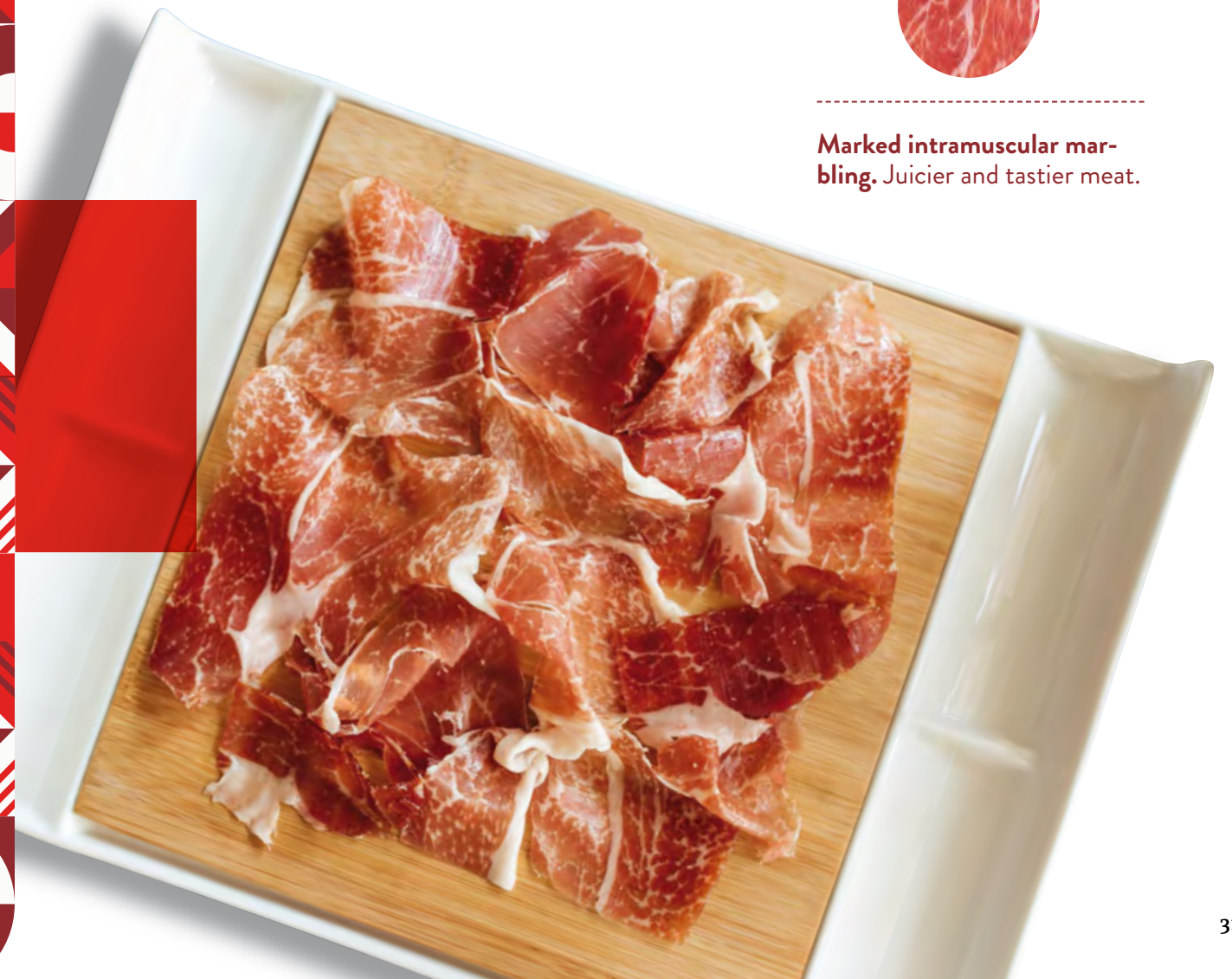
Up to 24 months' curing. The longest curing period in the market in its category.



Duroc pork, superior quality. The only breed allowed to cross-breed with Iberian pigs.



Marked intramuscular marbling. Juicier and tastier meat.



Cooking.

Get the most out of your recipes and dishes with our Goikoa cooking products, you'll love them!



BARBECUE

There are few flavours as genuine as those of our special barbecue products: the authentic Goikoa Chistorra, a natural legacy of Navarrese gastronomy, or our Chorizo Oreado, ideal for grilling or adding to your stews.



TOPPING

The new Goikoa Diced Serrano Duroc Ham and Chorizo have been created to add an extra touch of flavour and quality to your kitchen. Conveniently pre-diced, they save you cooking time, while retaining every ounce of quality.



Product category

Barbecue Special

- Navarre Chistorra
- Chistorricas
- Chorizo Oreado

Especial Topping

- Diced Chorizo
- Diced Serrano Ham

Format

Whole piece
In portions

In cubes

Packaging

Vacuum pouches

Doypack

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com



Discover our full range of cooking products by scanning this QR code or at www.goikoa.com/en/for-cooking

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NEW Snacks.

With a sausage base, they have been created to revolutionise the market with their delicious flavour. A pleasure without remorse in every bite.



Oink, oink
Take a look at the new range!

Crunchy,
crispy, slices,
non-fried!

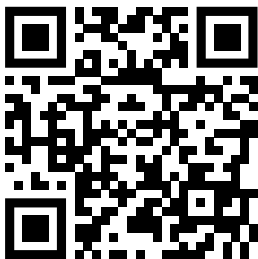


Juicy balls
to eat in one
bite

The revolution of the new Goikoa Snacks has arrived. A snack designed to turn your day around with a deliciously tasty, high-protein snack. Carry them with you always and enjoy your favourite snacks whenever you want by yourself or with someone.

Type of Snack	Format	Packaging
Cured Pork Loin Snacks	Dehydrated slices	Doypack
Serrano Ham Snacks	Balls	Tray
Fuet Snacks	Sticks	
Chorizo and Cheese Rollitos	Rolls	
Serrano& Cheese Rollitos	Single Platter	
Snacking Platters	Double Platter	

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Discover the full range of Goikoa Snacks by scanning this QR code or at www.goikoa.com/en/snacks-en

Enjoy an incredible snack

DELICIOUS SNACKS!

Crispy slices of Ham or pork Loin and balls of Chorizo or Fuet. Choose your favourite and enjoy a quality snack to accompany your leisure time.



GET INTO OUR ROLLITOS!

Turn your day around with a bite of our delicious Rollitos and enjoy the intense flavour of the best Chorizo and Serrano together with the creaminess of delicious Cheese.



NEW SNACKING PLATTERS!

NEW

Conquer the world with our new range of snacks inspired by the flavours and aromas of the world. Share a culinary experience travelling to other places without leaving your home!



MEXICAN SPIRIT

For lovers of strong, spicy, flavours with character. An intense snack, full of contrasts, colour and flavour, designed to feel the authentic Mexican spirit.



NAPOLI STYLE

Plunge into Neapolitan cuisine, with the spices and flavours only a real Mamma could make, with this Neapolitan-style snack.



MEDITERRANEAN FLAVOUR

Enjoy a delicious blend of smooth and cured flavours with a selection of products that will transport you to the warm shores of the Mediterranean Sea.

Cooked Ham.
You can tell when a product is good, just by looking at it. And when you taste our Cooked Ham you know you are looking at one of the best on the market.

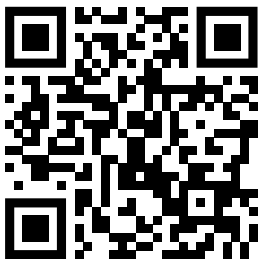
With a fresh and natural style, our ham delights young and old alike. This gluten-free product is perfect to enjoy in small bites, thin slices, sandwiches or any way you like; as long as it is Goikoa.

Product type	Format	Packaging
Cooked Ham Cooked Shoulder Cold Cuts	Sliced Whole piece	Vacuum-packed Tray

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com



WE ARE COMMITTED TO ANIMAL WELFARE
Our range of Goikoa Extra Cooked Ham is made exclusively with meats with Animal Welfare and Biosecurity certification issued by ACERTA.



Discover the full range of Goikoa Cooked Ham by scanning this QR code or at www.goikoa.com/en/cooked-ham

Salchichón, Fuet and Salami.
Three sister products, but
with unique nuances that
differentiate them and
make each one of them
tremendously special.

When you try them, we want you to think of only
one thing: another bite. That is why we strive to
create the best products on the market and we take
the selection of the best meats for our Salchichón,
Salami and Fuet very seriously.

Product type	Format	Packaging
Salchichón	Whole piece	Vacuum-packed
Salchichón a la Pimienta	Sliced	Flowpack
Turkey Salchichón	Balls	Tray
Fuet	Sticks	Twin pack
Salami	Deli counter logs	Cuatripack
Pepperoni	Special foodservice	Doypack

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com

THREE ACES

Consumers are passionate about **Goikoa Salchichón, Fuet and Salami** wherever they are. Their intense
flavour and juicy texture make them extremely popular both inside and outside our borders.



Discover the complete range
of Goikoa Salchichón, Fuet and
Salami by scanning this QR
code or at [www.goikoa.com/en/
salchichon-fuet-and-salami](http://www.goikoa.com/en/salchichon-fuet-and-salami)





Turkey.
A single product, multiple
packaging, all of them
with that typical Goikoa
exceptional taste and quality.

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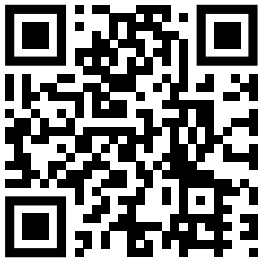
Goikoa turkey is one of those products that has it all. It is soft, juicy and low in fat, but it can also be a product with character thanks to its smoky touch, and very versatile, as it can be turned into, for example, a spectacular Goikoa Chorizo or Salchichón.

Product type	Format	Packaging
Turkey breast	Whole piece	Vacuum-packed
Turkey Chorizo	Sliced	Tray
Turkey Salchichón	For retail sales	Twin pack

* Not all products are available in all formats or packaging. For more information, please contact our Sales Department: comercial@goikoa.com

NOW ALSO...

Turkey Chorizo and Salchichón, for sausage lovers looking to keep their weight in check with a low-calorie, high-flavour, top-quality. diet.



Discover the full range
of Goikoa Turkey by
scanning this QR code
or at [www.goikoa.com/
en/turkey](http://www.goikoa.com/en/turkey)

Other products.
Cured pork Loin, Bacon,
Panceta, Luncheon, Tocineta,
Mortadella... Indulge yourself
by tasting your favourite
Goikoa products.

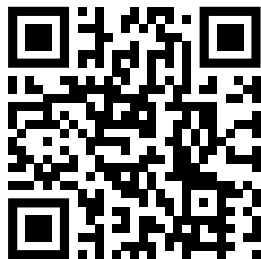
They say that variety is the spice of life and, at Goikoa, we work to offer you a wide range of cured and cooked products so that, whatever your preferences, you will always have a choice.

Product type	Format	Packaging
Cured pork Loin	Whole piece	Vacuum-packed
Bacon	Half piece	Tray
Cured Panceta with Pimentón	Sliced	Doypack
Tocineta	Snack	
Luncheon meat		
Classic Mortadella		
Mortadella with Olives		

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WE CONTINUE TO INNOVATE FOR YOU

We actively listen and analyse market trends and demands to continue offering you unique products.



Discover our Goikoa products by scanning this QR code or by visiting www.goikoa.com/en



Quality.

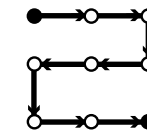
Our commitment to quality and food safety is total and absolute.



At Goikoa we only create products of the highest quality, made with the best raw ingredients that comply with all food safety certifications and guarantees.



Our products include a full HACCP system



Full traceability and control of all our products



In-house laboratory for quality control



IFS Certification (Higher)



BRC Food Certification (AA+)



USDA approved



Sedex-SMETA, Ethical Trade Audit



Product Authentication International



Member of the National Centre for Food Technology and Safety (CNTA).



Member of Reyno Gourmet



Member of the Consorcio Español del Chorizo



Member of the Consorcio de Jamón Serrano Español



Animal Welfare Certified Products



Members of CPAEN - Agricultura Ecológica



Members of the Asociación Nacional de Industrias Cárnicas de España



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